

**Third Semester FYUGP Degree Examination NOVEMBER
2025****KU3DSCBBA202 - MANAGEMENT INFORMATION
SYSTEM**

2024 Admission onwards

Time : 2 hours

Maximum Marks : 70

Section A**Answer any 6 questions. Each carry 3 marks.**

1. What is a strategic information system(EIS)?
2. What is the primary objective of MIS?
3. What are the functions of a DSS?
4. Define e-commerce.
5. Define data warehouse.
6. What is DML?
7. What is the advantage of a database approach?
8. What are the main components of DBMS?

Section B**Answer any 4 questions. Each carry 6 marks.**

9. Explain the types of decisions supported by DSS.
10. Differentiate between MIS and DSS.
11. Explain the importance of e-communication.
12. Explain the data processing system in detail.
13. Explain the need for (a)database security and control.(b)database backup and recovery.
14. Explain the main components of a DBMS package.

Section C**Answer any 2 questions. Each carry 14 marks.**

15. Explain the importance of sprint planning, product backlog, and user stories in SCRUM.
16. Explain cybersecurity risks.
17. Explain the role of IT in transforming traditional organizations into digital firms.